

# ST. JOSEPH'S HEALTH FOUNDATION ANNUAL REPORT FISCAL YEAR 2020

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MISSION	We, St. Joseph's Health and Trinity Health, serve together in the spirit of the Gospel as a compassionate and transforming healing presence within our communities.
VALUES	Reverence, Commitment To Those Who Are Poor, Justice, Stewardship, Integrity, Excellence and Safety.
OUR ROOTS	Inspired by our Franciscan Tradition, we are passionate healers dedicated to honoring the sacred in our sisters and brothers.

## WELCOME

#### Dear Friends and Supporters of St. Joseph's Health,

As you can imagine, it has been quite a challenging year for St. Joseph's Health and St. Joseph's Health Foundation as a result of the COVID-19 pandemic. And despite the impact of the pandemic in our community, I could not be prouder to be a member of the St. Joseph's Health System during these difficult times.

I am happy to report that, despite all of the challenging circumstances we all faced this past year, our fundraising efforts were not significantly impacted by the pandemic. In fact, as a result of the generous support of the St. Joseph's Health community, we raised close to \$3.7 million throughout the 2020 fiscal year. This level of support speaks volumes to the commitment and generosity of each and every donor at St. Joseph's Health; particularly during these unprecedented times that have impacted everyone in some way. Thank you for your continuous generosity and support of St. Joseph's Health and the St. Joseph's Health Foundation!

Although our annual Gala Dinner Dance was cancelled this past year, we were fortunate to host our 27th Annual Golf Classic on September 5, 2019. As a result, we are very pleased to share that we raised over \$260,000 with proceeds benefitting the St. Joseph's Health Neonatal Intensive Care Unit. I'd like to acknowledge the 300+ golfers who participated that day, along with 65 volunteers and all of our generous sponsors that make this event the best golf tournament in Central New York!

St. Joseph's is committed to providing our patients the highest quality care in a safe and healing environment. As we continue to navigate through the challenges of this pandemic, I look forward to seeing you and your family at a future St. Joseph's Health event. We miss seeing everyone but certainly can appreciate being safe by staying home as much as necessary. However, I have the utmost confidence in our healthcare providers here at St. Joseph's Health and throughout Central New York that they will continue to lead this courageous effort in caring for our community so that we will get past these difficult times sooner than later.

On behalf of the St. Joseph's Heath Foundation Board of Directors, thank you to all of our Colleagues and Supporters at St. Joseph's Health for all that you do. Especially during these challenging times. Our community is indebted to our St. Joseph's Health family for providing a higher level of care and support of our great health system. Please be well and stay safe!

Mughy III

John J. Murphy, III Chairman St. Joseph's Health Foundation, Board of Directors



John J. Murphy, III



## JOHN & CAROL MARSHALL

For John and Carol Marshall, supporting St. Joseph's Health is a labor of love. Not only do they consider St. Joseph's the most important health care provider in the community, they say the hospital's Catholic mission to serve those in need is a reflection of their own values.

"We're supporting the legacy of the five founding sisters dedicated to serving our community and to making St. Joseph's what it is today," says Carol.

That is a history she shares with new volunteers as a Lobby Ambassador at the hospital, one of many volunteer roles she has served, including several leadership roles as an Auxiliary of St. Joseph's Health Hospital board member. This past year, she spearheaded fundraising efforts for the Lighting the Way Campaign to light the bridge and front entrance of the hospital over the holidays. "It was an effort to honor the people who are working tirelessly through this COVID-19 pandemic," she says. "We want them to know that we support them, that we honor them, that we appreciate them."

Carol is not alone in her service; John took the helm as chair of the St. Joseph's Board of Trustees on January 1. He's been a board member since 2013 and formerly served as finance chair. In his new role, he will also serve on the St. Joseph's Health Foundation Board of Directors.

The Marshalls also support St. Joseph's Health financially. "Honestly, we support every fundraising effort they have," says John, from annual giving to capital campaigns, to fundraising events such as the annual golf tournament, wine tasting, and Gala.

"There are many local organizations that have need but we focus on those that are really important to us. We feel our donations to St. Joseph's help support a vital faith-based provider of health care, which is extremely important to our Central New York community," he says. "And St. Joseph's is really committed to providing better health care at a lower cost, efforts I've witnessed as a former finance committee chair."

Both John and Carol say their affinity for St. Joseph's came naturally, having grown up on Syracuse's Northside, in neighborhoods adjacent to the hospital. As a child, Carol observed her mother and aunts working tirelessly on projects for the hospital Auxiliary and volunteered as a candy striper as a teenager. Both she and John share that all of the physicians in their family were St. Joseph's physicians. "They still are," John says. "There was never a question to go anywhere else because we received such exceptional care."

John and Carol met during their high school years and married after college graduation in 1971. She spent her career as an educator, most recently working as a teacher trainer for the New York State Education Department of Coordinated School Health and Wellness, retiring in 2013. Since then, she's devoted herself to the St. Joseph's Health Auxiliary Board, as well as Francis House Auxiliary Board, and fundraising for Cathedral Academy at Our Lady of Pompei.



A CPA, John is a founder of the accounting firm Testone, Marshall and Discenza, which merged with a regional firm, The Bonadio Group, in 2015. He continues as a senior counsel, working on a part-time basis. Over the years, John says many of his clients were physicians and medical groups affiliated with St. Joseph's, and out of those relationships came the recommendation that he would be an asset to the Board. When offered a position, he enthusiastically accepted.

In addition to his professional reputation, John is known for his community service—he ran a youth basketball league for 17 years (with former St. Joseph's Health CEO Ted Pasinski as a coach), has served on Christian Brothers Academy (CBA) Board of Trustees for 30 years, and he and Carol have chaired the annual CBA Lasallian Dinner and auction four times. John serves Le Moyne College as a member of the Madden School of Business Advisory Board and is a former member of Le Moyne's Accounting Advisory Board. In addition, he and his brother-in-law run the bocce tournament at the Syracuse's annual Festa Italiana which was started many years ago by Carol's father.

Outside of career and volunteer commitments, the Marshalls' focus is their family. They are fortunate to have their four sons and nine grandchildren all living in Central New York. And the St. Joseph's Health connection continues through them. Son Todd is a surgical physician assistant with Syracuse Orthopedic Specialists, working exclusively at St. Joseph's Health, and their eldest granddaughter, Ariana, attended St. Joseph's College of Nursing and is now a registered nurse in the Neonatal Intensive Care Unit at the hospital.

"We are proud to contribute to the St. Joseph's legacy," says Carol. "St. Joe's is a real gem," adds John. "It's a community of brilliant and caring health professionals who are dedicated to providing the best health care to all in Central New York."

## **FUNDRAISING HIGHLIGHTS**

As we bid farewell to fiscal year 2020 at St. Joseph's Health, we found great pride in the celebration of St. Joseph Hospital's 150th Anniversary which took place on May 16, 2019. This celebration also coincided with the remarkable success of the St. Joseph's Health 150th Anniversary Campaign. As many of you know we were very happy to report that we had achieved the aggressive goal of \$20 million as a result of the St. Joseph's Health community's support. For the past five years, we identified key priority projects to fundraise for in five program areas that included the construction and the modernization of the Hospital's treatment areas, inpatient facilities, as well as in our College of Nursing. On behalf of St. Joseph's Health and St. Joseph's Health Foundation thank you for the dynamic role you played in the success of this campaign.

Not long after the close of 2019, our work had changed significantly. With the onset of the pandemic and the uncertainty of what was to come, St. Joseph's Health Foundation cancelled all events, including the Annual Gala and Annual Golf Classic. Both events were vital to raising much needed funds.

As we all navigated through unchartered waters and had no idea what the fundraising landscape would hold in store for 2020, we were pleasantly surprised and eternally grateful for the level of support from our St. Joseph's Health community. Despite the unprecedented circumstances, St. Joseph's received overwhelming generosity from our Central New York Community.

Many of the Gala and Golf sponsors who had already committed their support in 2020 chose to redirect that support to the newly established COVID-19 Response Fund or the Greatest Need Fund. Assuring that our front line colleagues were provided with the personal protective equipment needed in order to properly and safely care for our patients.

Contributions to our Circle of Caring, 1869 Society and Walkways of Caring were also secured from so many of you despite the current environment as a result of the pandemic. Funding came in the form several grant initiatives that supported programmatic efforts at St. Joseph's Health such as Faith Based Nursing, Wound Care and Healthy Parenting. Lastly, several scholarships were endowed by donors to support our College of Nursing students this past fiscal year.

We recognize that you have a choice when giving to local organizations and to that end, we are so grateful that you have decided to support St. Joseph's Health, particularly this year. St. Joseph's Health is stronger than ever thanks to your enormous support.

## **COMMUNITY SUPPORT**

In March of 2020, St. Joseph's system of care aligned its organizational capacity, competencies and resources to respond to the fast-evolving COVID-19 pandemic. Testing and health screening sites were created, COVID units were developed at the hospital, and staff across the system implemented a myriad of new infection control procedures to continue delivering patient care of the highest quality.

St. Joseph's Health did not travel this uncharted path alone.

The Central New York community in particular, and even some individuals from across the country and as far away as China, came together to make sure that St. Joseph's Health was equipped with the support it needed to succeed in the herculean effort the organization faced against the pandemic.

This support came in the form of countless meals to support front line staff, from full catered meals to snacks, desserts and coffee. Donated meals were supplied by local restaurants, by groups who organized fundraising efforts to both bolster local business and feed our staff, and from individuals.

Donations included hand sanitizer and personal protective equipment (PPE), such as masks, face shields, gloves and Tyvek suits. Personal protective equipment came from places like local medical offices and construction companies, from manufacturers who started producing PPE at the start of the pandemic, and from groups and individuals who raised funds to buy PPE directly from factories.



Along with food, refreshments and PPE, our neighbors and friends of St. Joseph's Health offered many other items to comfort our colleagues. Through these efforts, the front line staff at St. Joseph's Health received items like handmade cards, care packages, leggings, and even headbands to prevent mask irritation.

All of these efforts combined, these socially-distant gestures of encouragement and care, sustained the hospital's teams through unprecedented challenges. For this, we give our heartfelt and deep gratitude for the many in-kind donations received in fiscal year 2020.

#### **COVID IN-KIND DONORS**

Abundant Life Church All Night Eggplant American High Anything But Beer Shabani Asmani **Baco Controls** Baptist Convention of New York Douglas Barton Suzanne Battles Beak and Skiff **Believers Chapel** Megan Bloodough Erik and Jennifer Boergesson Bond, Schoeneck and King Attorneys Gloria Brewer Annette Bund Carpenter's Local 277 Casa Mia Pizzeria and Fish Fry Central Church Chipotle, Marshall Street, Syracuse Chipotle in Dewitt Chubb Insurance Company Chuck Hafner's Farmer's Market and Garden Center CNY Dunkin' Restaurants Coca Cola AnneMarie Czvz and the **Clinical Executive Committee** Data Power, Inc. Density Inc. Dibello's Subs DIEMLife Empire Dermatology Fayetteville Dermatology Douglas Fetterman, MD

Fidelis Care New York Frederick Gillbeaux, DDS Girl Scout Troop 10174 Girl Scouts of America/ Tracey Perez **Globus Medical** Seth Greenky, MD Harbor Freight Tools The Hayner Hoyt Corporation HFI, LLC Debbie Hollen Lauren Hollen-Warren Holy Cross School Home Depot Husted Dairy, Inc. IBEW Local 43 / NECA Finger Lakes Chapter Interstate Reinforcing The Ivy Boutique Robert Janowski Josall Syracuse Inc JVION K&C Custom Engraving and Woodworking Cheryl Kahn Suzanne Knudsen Koffee King Kate Kohler Lori Kuberski-Gass Lafayette High School Honor Society Lakes Church, Auburn John LeFort LeMoyne College Department of Chemistry Lifenet Lock 1 Distillery Les Paul Luke

Mary Jane Luke LuLaRoe Consultant Charles Lutz, MD Lyncourt Bakery M Group Mario and Salvo's Pizza Maxwell Alums in China **Eleanor Merrill** Missio Church Molina Healthcare, Inc. **Murnane Building Contractors** Ahmad Nazem, MD Nestico Nestico's Too Noll Residence Northwestern Mutual NOVA **Operation COVID-19 Joint** Task Force 2 Original Italian Pizza Otis Technology & St. Lawrence Spirits Pepsi Bottling Group The Pies Guys Pizzeria and Fish Frv Pine Grove Middle School, Team 6-2 Blue PPC Broadband, Inc. Janet Ready Tina Reale Kristen Regan Duda **Regional Faith Community** Collaborative **Renovation Church** Jayne Richards Justin Rogers Roofers Local 195 Rosamond Gifford Zoo/ Catering at the Zoo

**Russo Produce Company** Saint Marianne Cope Museum and Shrine Salt City Coffee Serve Syracuse The Sherwin Williams Company Russell Silverman, MD Sisters of St. Francis of the Neumann Communities Slate Hill Constructors, Inc. Sue Sobon Spectrum Reach Speedway St. Joseph's Cardiac Surgery St. Joseph's Vascular Surgeons Stella's Diner Kelley Stratton SUNY Canton Syracuse Alumnae Chapter, Delta Sigma Theta Sorority Syracuse Mets Syracuse Mets GM Syracuse Office of Hearing Operations Texas Roadhouse Thrive City Church Trappers II Trinity Assembly, Clay Trov Design and Ford Twin Trees Celestin Waso Wise Snacks Syed Zaman, MD Colleen Zogby



## COLLEAGUE EMERGENCY ASSISTANCE FUND

As we closed the books June 30th, on fiscal year 2020, we never imagined the significant loss that so many would feel as a result of the COVID-19 pandemic. This certainly rang true for many colleagues within St. Joseph's Health. As with so many throughout the world, our colleagues here at St. Joseph's Health also felt the impact of this devastating pandemic.

However, as a result of our very generous donors over the years, the St. Joseph's Health Foundation was afforded the opportunity to offer emergency assistance through small grants to St. Joseph's Health colleagues experiencing emergent financial needs. Through our Colleague Emergency Assistance fund, grants were, and continue to be, provided for financial hardship within a colleague's immediate household. Emergencies such as funeral expenses or related travel; replacement of essential personal items lost to theft or fire; emergency house or automobile repairs; and relocation to escape dangerous living conditions are just a few of the hardships that our colleagues have faced throughout this time. As a result, close to \$20,000 in funding was provided to our colleagues last year from the Colleague Emergency Assistance Fund.

On behalf of St. Joseph's Health, thank you for your support of this very important initiative. For more information, please visit the St. Joseph's Health Foundation website at foundation.sjhsyr.org.

## WALKWAYS OF CARING

The Walkways of Caring, paved with commemorative bricks, are located in beautiful courtyard settings throughout the campus of the hospital. You can become a part of the Walkways in perpetuity by having your name or the name of a loved one engraved on a brick. You may choose to commemorate a friend or family member, or honor or memorialize someone who made a difference in your life. Your tax deductible gift will help support programs throughout the St. Joseph's Health system. Bricks are installed in the spring and fall each year, weather permitting. Engraved benches are available but very limited.

The Walkways of Caring include: St. Francis Garden located at the front of the hospital; Walk of Valor, at the flagpole in front of the hospital, which pays tribute to veterans, reservists and active military personnel; St. Joseph's Circle, around the statue of St. Joseph, and Caritas Park (Latin for "charity" or "love") is located in front of the College of Nursing.

For more information about our Walkways of Caring, contact St. Joseph's Health Foundation at 315.703.2137 or foundation@sjhsyr.org.



## ST. JOSEPH'S HEALTH FOUNDATION 27<sup>TH</sup> ANNUAL GOLF CLASSIC



St. Joseph's Health Foundation welcomed 312 golfers and nearly 70 volunteers on Thursday, September 5, 2019. The tournament was held on three award winning courses at the Turning Stone Resort Casino in Verona, New York including the famed Atunyote. Proceeds from the 2019 Classic benefitted St. Joseph's Health Neonatal Intensive Care Unit. Since its inception, the Classic has netted over \$4.6 million.

"On behalf of the St. Joseph's Health Foundation, I would like to thank our loyal supporters and tireless volunteers for their generosity in time and philanthropy, said Vince Kuss, Vice President for Development; "They are the reason our Golf Classic is the greatest golf tournament around!"

St. Joseph's Health Foundation accepts donations year round. To donate, contact the Foundation at 315.703.2137, or visit the website at foundation.sjhsyr.org

## ST. JOSEPH'S HEALTH FOUNDATION COLLEAGUE INNOVATIVE GRANT PROGRAM

St. Joseph's Health Foundation sponsored a system-wide fiscal year 2020 Colleague Innovative Grant Program and awarded over \$50,000 in funding. Funding for the program was provided by the Foundation with additional support from Epic.

Units and departments were invited to apply for a grant of up to \$20,000 for projects or initiatives that were not included in their operating budget. The goal of the program is to encourage colleagues to think about innovative initiatives that coincide with our mission and focus areas. The Innovative Grant selection committee is comprised of 15 system-wide colleagues who review and rate each application.

The 2020 target areas were in line with St Joseph's Health Priority Strategic Aims including: Zero Harm, Reducing Length of Stay, Emergency Department Throughput & Efficiency, Improvement of Revenue Cycle, Workforce Management, Access to Care & Care Coordination, Patient Experience and Quality/ Readmissions.

More than 30 applications were received with funding requests over \$240,000. The committee selected four recipients to be awarded grants from across the system including: Behavioral Health, Volunteer Services/Office of Patient Experience, Supply Chain and the College of Nursing.

Mary Hagen, coordinator of Volunteer Services in the Office of Patient Experience, was awarded a grant to fund the purchase of a volunteer escort cart (VEC). "Volunteer Services was very excited to be chosen to receive the Colleague Innovative Grant. We see daily the struggle that patients and visitors have walking. Now we have the opportunity to offer them a ride on the VEC and they have been very relieved and impressed that we have this service to offer them".



## **VOLUNTEER PROFILE: SARAH FOWLER**

Across the nation, Americans anxiously await an end to the COVID-19 pandemic and the ability to resume normal everyday activities. At the top of the list for Sarah Fowler is returning to her role as a St. Joseph's Health Hospital volunteer.

"I just love the people and the atmosphere there," she says. Fowler began volunteering at St. Joseph's Health in 2018 at the urging of her grandfather, Joseph Marci, who has served as a Lobby Ambassador in the Emergency Department for the last 10 years. She had previously volunteered at another local hospital for a class while in high school but found her experience at St. Joseph's Health much different. "Everyone is just so nice and caring," she said.

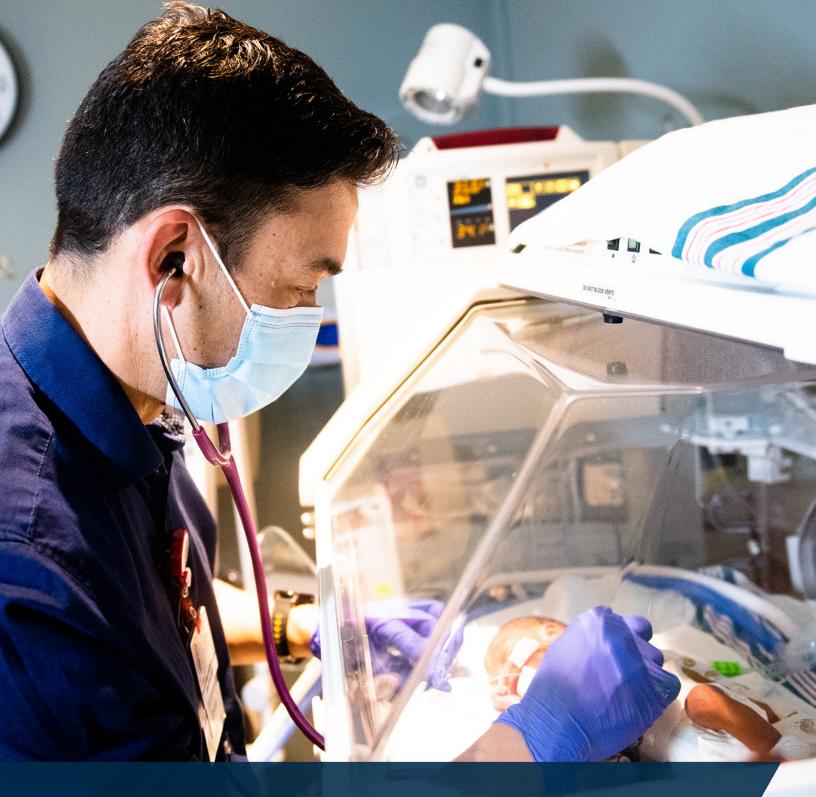
Prior to the onset of the pandemic, Fowler spent Wednesdays and Thursdays assisting the Volunteer Office. Because she is wheelchair bound and requires some assistance, she was accompanied by Ebony Smith, her mentor through Access CNY's Self-Direction program, which provides services to individuals with disabilities. "They make a great team and we are lucky to have them," says Mary Hagen, coordinator of Volunteer Services at St. Joseph's Health. "They are my go-to for many assignments."

Sarah and Ebony assist Mary with tasks in the Volunteer Office such as entering volunteer hours in the database and making deliveries around the hospital, as well as special assignments that come in, such as organizing mailings or flu shots. "Whatever the task, they are happy to do it," says Mary.

Unfortunately, St. Joseph's Health has had to put volunteers on hiatus during the pandemic to limit exposure. Fowler says she's spending much of her time with her two dogs, a German shepherd and a sheltie, and is more than ready to return to hospital duties. The hospital staff awaits her return as well. "She's a ray of sunshine," says Mary.



Pictured L to R: St. Joseph's Health volunteers, Ebony Smith and Sarah Fowler, assemble flu kits in the Volunteer Services Office.



# GRANTS

## **FY20 GRANTS**

#### In FY20, St. Joseph's Health Foundation supported nearly \$2.7 Million in grants for our hospital.

St. Joseph's Health received 21 national, state and private grants in support of its many award-winning programs and services. Areas receiving grant funding include COVID-19 Health Care Heroes, Care for Our Frailest Infants, A Commitment to Community Health, Educating Tomorrow's Nursing Cadre, Improving Behavioral Health Outcomes, and Prioritizing Patient and Colleague Safety.

## COVID-19 HEALTH CARE HEROES \$171,216

In early 2020, health care across the nation found itself facing a situation similar to only a handful of others in our history. A novel coronavirus (COVID-19) began to sweep the country. Quite complex, and never before seen, this virus had become the great equalizer in our society – everyone was a potential victim of the disease, and the arising vulnerability penetrated all aspects of American society. Minorities, including Blacks and Hispanics, and seniors were especially susceptible to contracting COVID-19 and experiencing more severe symptoms. By March 23, 2020, more than 40,000 positive cases of the coronavirus were confirmed in the United States, with 473 deaths.

On March 16, 2020, Onondaga County Executive Ryan McMahon announced that a woman in her 70s tested positive for the coronavirus, making her the county's first confirmed case of the novel virus. Because COVID-19 is easily transmitted, the number of positive cases in Onondaga County had reached more than 3,000 by the middle of July 2020, and 192 local individuals had died.

Despite the increased risk of contracting the virus, the physicians, nurses and other health care professionals at St. Joseph's Health remained steadfast in their resolve to provide the highest level of care available to those in need. When New York State Governor Andrew Cuomo called upon all health systems in the state to increase their bed capacity by at least fifty percent, the St. Joseph's Health "family" met the challenge, despite the great strain it placed on hospital resources.

Most affected was front line hospital staff. They worked long hourssometimes missing meals-all while wearing layers of masks, face shields, protective gowns, gloves, and goggles. In coping with the rapid rise in COVID-19 cases, they had to face the emotional toll of caring for patients who were critically ill and dying. Staff also had to remain strong for patients' family members who were not permitted to be with their loved ones while they were hospitalized. To support front line workers, businesses and state organizations came together to create a community of caring. Cash gifts and grants were awarded to St. Joseph's Health for initiatives related to the well-being of hospital colleagues, and the procurement of equipment and supplies, including personal protective equipment and test kits. Funding also supported the development and implementation of public health prevention measures and the application of the latest evidence-based protocols for the treatment of patients diagnosed with COVID-19. Grants received by St. Joseph's Health include:

**Dunkin Donuts** contributed 1,000 Gift Cards and four cases of coffee, valued at \$5,900 (pictured on page 6).

Recognizing the impact COVID-19 had on food insecurity, **Globus Medical** awarded \$2,500 to the Central New York Food Bank in recognition of St. Joseph's Health.

**Price Chopper's Golub Foundation** made a \$3,000 grant to the COVID-19 Fund at St. Joseph's Health Foundation, to be used for the support of front line staff.

The **Healthcare Association of New York State** (HANYS) provided \$60,966 to St. Joseph's Health for COVID-19 preparedness and response.

In gratitude to the doctors, nurses and other health care workers who selflessly provide care to patients affected by COVID-19, **Harbor Freight Tools** donated their entire supply of personal protective equipment to hospitals in the more than 1,000 communities they serve. St. Joseph's Health applied for and was awarded protective gloves and face shields valued at \$98,850.



## CARE FOR OUR FRAILEST INFANTS \$127,345

The **Central New York Care Collaborative** Innovation Fund awarded a \$31,385 grant to St. Joseph's Health Hospital for the Healthy Parenting Through Wrap-Around Mother-Unborn Child & Mother-Infant Care and Education program. The program uses a collaborative approach to provide wrap-around services for women with high-risk pregnancies and continues its services to ensure healthy early childhood development. The aim is to reduce or eliminate obstacles due to economic and social stressors, food insecurity, problematic environments, lack of transportation and other social determinants that might interfere with a mother and her unborn/infant child.

St. Joseph's Health Hospital received a \$18,373 grant from the **Central New York Care Collaborative** to support a program led by St. Joseph's Health titled 4di, Reduce Preterm Births, Clinical Standards. First developed in late 2017 with funding from the same grantor, this initiative provided technical support to participating hospitals and outpatient prenatal care providers for each to update their electronic health records with prompts and data collection fields for information related to five categories of risk factors for pregnant women, including: Tobacco Use, Alcohol Use and Substance Abuse, Stress Management, and Oral Health. This project aimed to educate, integrate, and train area birthing hospitals and outpatient obstetrical care providers in the adoption and implementation of a prenatal care structure that will contribute to the reduction of preterm births.

The **New York State Office of Mental Health** awarded a \$77,587 grant in support of the Zero to Three's HealthySteps program at St. Joseph's Primary Care Center–West. HealthySteps serves families by integrating a child development specialist into their child's primary care team. Through the program, parents obtain the support, knowledge and resources they need to foster not only their child's physical development but also their social, emotional, cognitive and behavioral development.

## A COMMITMENT TO COMMUNITY HEALTH \$1,747,000

A \$500,000 grant was provided to St. Joseph's Health Hospital by the **Central New York Care Collaborative**, through the organization's Innovation Fund which was created to help coordinate services and improve care for Medicaid and uninsured patients by funding creative approaches that address physical, social, and mental health needs while also fostering cross-sector partnerships throughout Cayuga, Lewis, Madison, Oneida, Onondaga, and Oswego counties. This grant helped fund the creation of a Northside Women's Wellness Center on the Northside of Syracuse, a richly diverse community where refugees and immigrants from around the world now live. Ongoing feedback gathered by Northside Urban Partnership, a project partner, identified a critical need for a financially accessible wellness space tailored to a woman's ability to maintain her own physical fitness and influence that of her family. Other project partners include M.S. Hall & Associates and the YMCA of Greater Syracuse.

The **Mother Cabrini Health Foundation** funded a faith community nursing program titled, Parish Nursing: Bringing Health, Healing, and Wellness to the Community through a \$150,000 grant. Funding supports the formation of a coordinated network of faith community nurses with the goal of increasing health outcomes for members of participating faith communities through preventive care screenings such as blood pressure checks. The network is helping faith community nurses share resources and bridge gaps between healthcare settings and the community, allowing faith community members to maintain health (or heal) at home.

The **New York State Department of Health** provided a total of \$600,000 in grant funding to continue the work of the Central New York Regional Center for Tobacco Health Systems at St. Joseph's Health Hospital over one year. Serving Broome, Cayuga, Chenango, Cortland, Herkimer, Jefferson, Lewis, Madison, Oneida, Onondaga, Oswego, St. Lawrence, Tioga and Tompkins counties, the Center provides support and assistance to area healthcare organizations in their effort to help patients "kick the habit." The foundation of the program helps organizations across the central region adopt policies and procedures to help treat nicotine dependence. In coordination with the policy/procedure updates, educational sessions are offered for physicians and staff with accompanying patient education materials and access to other local and statewide resources are also offered. This continues a legacy of grant awards for tobacco work by St. Joseph's Health since 2004.

Syracuse was selected as one of eight communities from across the nation to participate in **Trinity Health's Transforming Communities Initiative** (TCI). Year 4 funding in the amount of \$450, 000 was awarded to St. Joseph's Health Foundation to support TCI Syracuse initiatives that focus on policy, systems and environmental changes that reduce rates of smoking, youth obesity and chronic disease, while also helping to improve access to nutrition and physical activity opportunities. TCI Syracuse partners include: St. Joseph's Health, Onondaga County Health



Department, Lerner Center at Syracuse University, Near Westside Initiative, Northside Urban Partnership/CenterState Corporation for Economic Opportunity, HealtheConnections, and the Peacemaking Center's Community Impact Team. TCI's goal is to enhance community wellness and resiliency.

In line with its dedication "to providing support, comfort, and care to breast cancer patients", the **Saint Agatha Foundation** awarded a \$30,000 grant to St. Joseph's Health Foundation to help provide financial assistance to breast cancer patients in the Central New York area. The Saint Agatha Foundation partners with St. Joseph's Health, along with multiple other health care organizations in the Central New York area to pay for a wide range of breast cancer treatment and recovery related costs. The funds are intended primarily to assist the uninsured and the underinsured, allowing breast cancer patients and their families to focus on their treatment, not their bills.

A \$17,000 grant was received from the **Flora Bernice Smith Foundation** toward the Cardiac/Pulmonary Rehabilitation Program (cardiopulmonary rehab) at St. Joseph's Health. After a serious cardiovascular event, cardiac rehabilitation is an important part of the patient's recovery. The cardiopulmonary rehab helps patients regain strength and stamina, reduce coronary risk factors, and improve both outlook and overall heart health. The program provides a wide range of educational and therapeutic services that emphasize prevention, recovery, wellness, and most of all, assists patients in living a "hearthealthy" life. This grant was used to purchase much-needed exercise equipment for the program.

## PRIORITIZING PATIENT AND COLLEAGUE SAFETY \$80,820

The **Trinity Assurance Ltd. Board of Directors** awarded a \$30,020 grant to help fund the start-up of a new safety project aimed at decreasing the risk of injury to Emergency Department staff during the response to de-escalation, violent and restraint situations. During these situations in the past, staff have sustained bite injuries and abrasions leading to blood and body fluid exposures. Funding for this project is intended to help design pilot projects aimed at reducing the risk of staff injury.

Geriatric patients might be in the hospital for medical and surgical services, as well as for psychological assessment related to cognitive decline. While some geriatric patients might not have a diagnosis of Alzheimer's or Dementia, they can experience delirium as a common post-operative complication. This can result in confused thinking and reduced awareness in the environment. These patients have a higher risk of falling, often times while trying to get out of a bed or chair without assistance. Confused or agitated, they may strike out at their caregivers, unaware that nurses and other health care colleagues are trying to help keep them oriented and safe. Familiar music and movies, stuffed animals and baby dolls, fidget blankets, coloring books, and other items serve as a diversionary and/or calming measure to help provide patients with purpose, reduce agitation, anxiety/fear/paranoia, improve mood/engagement, and help reconnect them with the world. In support of this vital initiative, M&T Bank provided a \$9,000 grant for the Geriatric Care Program at St. Joseph's Health Hospital.

The **Trinity Assurance Ltd. Board of Directors** awarded a \$36,800 grant to help fund the start-up of a new safety project aimed at decreasing the risk of patient falls related to Alzheimer's disease by using different tools as distractors to help keep these patients safe. By providing these activities, our health care providers can decrease the risk of falling and sustaining injuries for this vulnerable patient population. Funding for this project, entitled Helping Keep Our Patient Safe One Activity at a Time, purchased robotic animals to be used to help reduce patients' agitation and anxiety, and to reduce the risk of patient falls.

**New York State Department of Health** awarded a grant of \$5,000 to St. Joseph's Health for bioterrorism preparedness. This funding will be used to continue to strengthen the hospital's ability to respond to the threats of bioterrorism through the purchase of equipment, supplies and training.

## ZERO SUICIDE: ADDRESSING A PUBLIC HEALTH CRISIS \$100,000

Funded by the **Substance Abuse and Mental Health Services Administration** (SAMHSA), the New York State Zero Suicide grant is called the NYASSC Initiative which stands for New Yorkers Advancing Suicide Safer Care. The grant funds the development and integration of a state-specific model of Suicide Safer Care in health and behavioral health systems across the State. Emphasizing systematic screening, identification, intervention, and monitoring, to increase access to and engagement in services for individuals at risk for suicide, the Zero Suicide program is a commitment to suicide prevention in health and behavioral health care systems, and also a specific set of tools and strategies. The Zero Suicide in health care systems. St. Joseph's Health was designated to receive \$50,000 in grant funding to support Zero Suicide program activities.

St. Joseph's Health Hospital is also a sub award recipient of the Garrett Lee Smith grant from the **Substance Abuse and Mental Health Services Administration**. This New York State award provided \$50,000 to St. Joseph's Behavioral Health Service Line as a partner on the NYASSC (New Yorkers Advancing Suicide Safer Care) Youth initiative. This project is committed to preventing suicides among, ages 10-24, in New York State to close the gap in services for youth and create a community safety net.

## EDUCATING TOMORROW'S NURSING CADRE \$9,266

The **Auer Family Foundation** provided a \$4,843 grant to St. Joseph's College of Nursing. These funds will help enhance educational offerings and support the adaptive needs of students with hearing impairments. The grant will be used to purchase adaptive amplified stethoscopes and extra headphones for use by students and faculty for blood pressure measurement, and other body system assessments. New simulation equipment will, in part, educate nursing students on the care, assessment, and use of centrally inserted catheters and ports. Life Form Negative Pressure Wound Therapy Trainers were purchased for students to use to practice advanced wound care skills.

**New York State Education Department** provided \$4,423 in Library Collection Aid for the Library in St. Joseph's College of Nursing. State aid helps to expand library offerings such as textbooks, software, and other library materials, as well as computer hardware and equipment.



# FINANCIALS

## **ST. JOSEPH'S HEALTH FOUNDATION STATEMENT OF OPERATIONS**

FOUNDATION REVENUE	2020	2019	2018	2017
Funding, Including Program Services & Events	718,495	800,191	850,093	521,620
Increase in Restricted Funds	1,120,375	1,443,094	2,496,702	6,258,783
Investments	98,992	597,326	733,031	1,302,320
Total Revenue	1,937,862	2,840,611	4,079,826	8,082,723
EXPENSES				
Funding, Including Program Services & Events	106,025	211,946	151,859	750,282
Operations	1,830,884	1,869,010	1,649,339	1,482,614
Donations to St. Joseph's Health	550,912	2,208,152	6,099,320	3,252,736
Total Expenses	2,487,821	4,289,108	7,900,518	5,485,632
Increase (Decrease) In Net Assets	-549,959	-1,448,497	-3,820,790	2,597,091
Total Net Assets	15,229,153	15,779,112	17,227,609	21,048,399

# My heart's in the right place.

# DONORS



In fiscal year 2020, St. Joseph's Health Circle of Caring members supported St Joseph's Health Foundation at the \$1,000+ level. By providing philanthropic support to St. Joseph's Health, Circle of Caring members ensure that the highest level of health care is provided to the Central New York community. With the help of over 100 generous members, St. Joseph's continues to provide the latest technology and medical equipment to all patients, regardless of their ability to pay for care. Membership in the Circle of Caring offers a number of benefits, including invitations to the St. Joseph's Day Appreciation Breakfast and Circle of Caring Donor Appreciation Dinner. Members are also acknowledged on a plaque in the main lobby of the hospital.

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# COLLEGE OF NURSING

# **2020: THE YEAR OF THE NURSE AND NURSE MIDWIFE**

As the world faces unprecedented uncertainty due to the novel Coronavirus (COVID-19) pandemic crisis, it appears prophetic that the World Health Organization identified 2020 as the Year of the Nurse and Midwife. Since March 11, 2020, numerous day to day workflow processes at the College of Nursing were rapidly redesigned to assure a safe environment for everyone as well as academic progression of all our students. Clinical rotations, the method of delivering lectures and simulations, and the environmental setting for education and testing was disrupted. Innovative educational strategies were adopted to facilitate seamless progression of our students continuing to assure that they will be well-equipped to enter the ever-changing, complex health care workforce as professional nurses. The commitment to St. Joseph's College of Nursing's mission, vision, and values has been consistently demonstrated by members of our campus community throughout these times of uncertainty and disruption.

## CONTRIBUTIONS TO OUR COMMUNITY AND BEYOND

St. Joseph's College of Nursing has graduated approximately 5,600 outstanding nurses since 1898. We are very proud that during a pandemic, St. Joseph's College of Nursing graduated 141 students in 2020; 67 graduates from the evening/weekend option and 74 from the weekday option. The Associate Degree in Applied Science (A.A.S.) with a major in nursing was conferred on graduates in both options. Some graduates in the Accelerated Dual Degree Partnership in Nursing (A-DDPN) option also earned a Bachelor of Science degree from Le Moyne College. The Evening/Weekend Class of December 2019 commencement ceremony was held at the Landmark Theatre. Regina McGraw, JD, RN, General Counsel, St. Joseph's Health, delivered the commencement address for this class. Highlights of Ms. McGraw's visionary commencement address on January 5, 2020 included a comparison of nurses to superheroes since 'nurses in the past wore capes.' Due to the pandemic crisis, the commencement ceremony planned for the Class of May 2020 was postponed. A virtual commencement ceremony for the Class of May 2020 was held on December 13, 2020. The National Council Licensure Examination

(NCLEX-RN®) is a nationwide examination for the licensing of nurses in the U.S. and Canada. St. Joseph's College of Nursing graduates for December 2019 and May 2020 achieved a 91% overall year to date first-time pass rate, well above state and national means. Over 70% of the graduates from the Class of December 2019 and May 2020 have accepted positions at St. Joseph's Health Hospital.

St. Joseph's College of Nursing presents scholarships and awards in recognition of students Commitment to Nursing celebration and Graduation. In 2020, over \$30,150 was presented to award recipients. These scholarships and awards are made possible from generous alumni and donors of the college.

Each year, St. Joseph's College of Nursing's recognizes the 50<sup>th</sup> Anniversary of Graduation for the class that is celebrating this milestone. Due to the pandemic, the 50th Anniversary of Graduation luncheon for the Class of 1970 was cancelled. It is anticipated that the 50th Anniversary of Graduation for both the Class of 1970 and 1971 will be celebrated in June 2021.



## **DESIGNATIONS AND ACCREDITATIONS**

St. Joseph's College of Nursing's innovative educational program was re-designated as a Center of Excellence in Nursing Education<sup>™</sup> by the National League for Nursing (NLN) for the years 2019-2023. The college is also honored to be accredited by the national nursing accreditor, the Accreditation Commission for Education in Nursing (ACEN), and the regional accreditor, Middle States Commission on Higher Education (MSCHE). These prestigious designations and accreditations signify the sustainability and excellence of St. Joseph's College of Nursing.

### **MELISSA LAMPMAN** COLLEGE OF NURSING SCHOLARSHIP RECIPIENT PROFILE

Melissa Lampman likes to be challenged. She's found a perfect fit with a career in nursing, which offers a multitude of avenues to specialize and practice. A 2020 graduate of the St. Joseph's College of Nursing, Lampman is currently in her first year as a registered nurse (RN), working as an operating room nurse at St. Joseph's Health Hospital.

Lampman spent her first seven months circulating through different specialties, while learning skills specific to the operating room. "In nursing school, you're trained to work on medical/surgical floors. The skill set in the operating room builds off that but is brand new," she says. "You use that nursing foundation but you're taking on a whole new skill set."

"The focus is on patient safety. Therefore, my priority as a circulating nurse is to anticipate the needs of the patient and surgeon to ensure the best quality of care is given. Having the right equipment, surgical tools, and maintaining 100% sterility at all times are some examples of these responsibilities. I'm always advocating for my patient."

That mission is even more important during the pandemic but having never worked in the operating room at any other time, Lampman says all procedures are normal to her.

It helps to be a Type A personality, she says. "You have to be on top of things, organized and focused. Even though you're doing multiple tasks, you focus on one patient at a time to make sure their transition in and out of surgery is successful," she says.

Now assigned to the orthopedic and spine team, Lampman says the education continues. "The surgeries are exciting, but there are hundreds of trays and instruments to learn," she says.

But Lampman likes to be kept on her toes. Nursing is not her first career. She earned a degree in theater from SUNY Oswego and moved to Brooklyn where she landed an internship at a talent management company in Manhattan. After achieving that goal, she switched gears and became a flight attendant, exploring her love of travel. The travel was great, but she ultimately knew the work would not be fulfilling long term.



"I did a lot of soul searching and reflection about the things in my life that were really impactful, about what mattered to me," she says. "I like to be needed. I like to support others. That led me to nursing."

Once she found the right path, deciding to attend St. Joseph's College of Nursing was an obvious choice. "It has a reputation for having high expectations of students," says Lampman. "I knew I would be challenged and molded into a really good nurse."

At her graduation in May of 2020, Lampman was awarded the Dubnoff Inspiration Award, given annually to a member of the graduating class who symbolizes love, devotion and help to others far beyond the normal call of duty. Lampman says she was caught off guard by the honor. "I'm just doing what I feel I'm supposed to do," she says, conceding that she holds herself to high standards. "I treat people how I want to be treated and am committed to being a leader and having high integrity. Receiving that recognition was reassurance that I'm doing the right thing."

Lampman acknowledges that she is only at the very beginning of what she hopes will be a long and potentially varied career. "I definitely want to continue growing but I'm proud to be where I am right now and am putting all my energy and focus into this career."



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# AUXILIARY

## **AUXILIARY YEAR IN REVIEW**

The year began in June of 2019 quite like many previous years. Following our June Annual Meeting and Luncheon many of our Board members came together to fill over 800 backpacks for children in need within our community. The backpacks were distributed to the children who completed their physicals at Primary Care Center-Main and Primary Care Center-West. Monies raised by the spring raffle helped to pay for the supplies.

In October, members of the Board worked with Mary Hagan and the Hospital's Volunteer Office to assist in the Annual Volunteer Luncheon. Volunteers attended the luncheon, held at Bella Domani, to enjoy a celebration in their honor entitled "150 Years-A Legacy of Caring Volunteers".

November brought about one of our favorite events-the Wine, Beer and Spirits Tasting-held at the historic Century Club and hosted by Carol and John Marshall. A PowerPoint presentation was shown celebrating the partnership between the Hospital and the Auxiliary. Special thanks to the combined efforts of Auxilians Carol Marshall and Mary Ciotti for putting the presentation together. Proceeds from the event, in the amount of a \$18,600, were presented to St. Joseph's Health to benefit the future renovations of the Neonatal Intensive Care Unit at St. Joseph's Health Hospital.

In December the process of coming under the umbrella of St. Joseph's Health Foundation was completed. The Auxiliary by-laws were finalized and now reflect the Foundation's bylaws, making daily operating more seamless. Through this process the Auxiliary has received unwavering support from the Foundation, as we continue to serve St. Joseph's Health.

The new year began as most others, but concerns of the pandemic started to surface and within a matter of weeks the pandemic was in full force. Auxiliary face-to-face gatherings were replaced with Zoom meetings.

In May 2020, thanks in large part to Linda Dombrow, the Auxiliary of St. Joseph's Health Hospital applied for and received a \$5,000 grant from the Covid-19 Community Support Fund administered by the Central New York Community Foundation. The grant benefitted three of the Auxiliary's service projects: the food pantry operated as part of the St. Joseph's Care Coordination Network, the Care and Share Closet in St. Joseph's Emergency Department, and the Primary Care Center-West. Many thanks to the Auxilians who executed this grant as it has provided much needed support to people in our community during these unprecedented times.

Unfortunately, due to COVID-19, our Annual Luncheon and Meeting for the 2019 – 2020 year was postponed to October 2020 and was ultimately held as a virtual event.

Traditional events have been postponed or canceled, and a new initiative "Lighting the Way" has emerged which we are excited to

present in December 2020. The inaugural lighting honored our health care and essential worker heroes as we illuminated Prospect Hill Circle around St. Joseph's Health Hospital's main entrance and the A. John Merola, MD Bridge with thousands of white lights.

The Auxiliary gift to the Hospital was in the amount of \$120,000 and is being designated to the Greatest Need Fund for the Hospital. The gift will readily provide funding to where the need is greatest including for resources necessary to help St. Joseph's Health colleagues mitigate the devastating effects of COVID-19. This annual gift represents revenue received from the gift shop, Baby Photo program, Wine Tasting event, vending machines and the Serenity Café Coffee Bar. In addition, this year, the Auxiliary gifted three nursing scholarships totaling \$60,000.





WE, ST. JOSEPH'S HEALTH AND TRINITY HEALTH, SERVE TOGETHER IN THE SPIRIT OF THE GOSPEL AS A COMPASSIONATE AND TRANSFORMING HEALING PRESENCE WITHIN OUR COMMUNITIES.

#### **DEAR FRIENDS OF ST. JOSEPH'S HEALTH**

Dear Friends of St. Joseph's Health,

We are pleased to share with you the 2020 St. Joseph's Health Foundation Annual Report, which reflects examples of the great work, dedication and passion of the St. Joseph's Health System.

As we reflect on 2020 and the challenges we continue to face as a community from the COVID-19 pandemic, now more than ever, we remain committed to transforming health care and we pause to express our gratitude for your support of St. Joseph's Health, our colleagues within our great system and the patients that they care for.

Our Mission to serve as a healing presence within our community certainly could not be carried out without the generosity from our donors. Thank you, from the bottom of our hearts, for the vital role you play in support of our mission of service.

We are humbled to be a part of St. Joseph's Health and grateful for the efforts to ensure the health and safety of our St. Joseph's colleagues, patients, and the community during these unprecedented times. Thank you for being a part of our exceptional St. Joseph's Health family!

With gratitude,

Leslie Paul Luke President and CEO St. Joseph's Health

Vincent J. Kuss, MBA, MS Vice President for Development St. Joseph's Health Foundation



Leslie Paul Luke



Vincent J. Kuss, MBA, MS

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# THANK YOU TO OUR HEROES

To our brave, talented, and selfless women and men on the front lines of this fight, we give our unending gratitude. In the face of all of the chaos and fear that the past few months have wrought not only on our hospitals but on our communities, families, and futures, you have stood tall, worked hard, and carried on for the good of those around you. Your caring hands have not shaken. Your passionate hearts have not wavered. Your committed and brilliant minds have not rested. To say we are proud of the work that you have done and will do would be true but it would not be enough. You make us proud, yes. But you also make us better, safer, tougher, and stronger. Thank you for your care, your time, your sacrifice, yourselves. You are more than our heroes. You are our hope.





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## ST. JOSEPH'S HEALTH

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